

POWER COTTON / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- No use of crosslinker containing butanone-oxime, which is becoming more restricted
- Enhances dramatically the fabric quality in terms of abrasion
- Imparts a wash-durable softness to the fabric
- Creates opportunities for the mills to supply larger brands and enter new market segments thanks to:
 - No yellowing
 - No color change
 - Products with higher stability
 - Better performance in various test methods
 - Better reproducibility

'SAFE' WITH:

POWER COTTON finish system





'ENHANCED' WITH:

POWER COTTON finish system









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THE ARCHROMA WAY / Safe + Enhanced = The Enhanced Collection



SAFE - IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

ENHANCED – IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

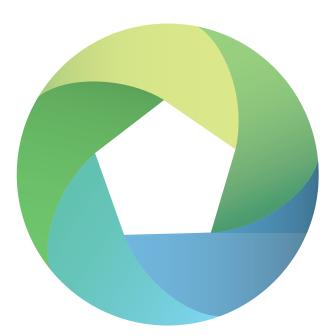
Your innovation is critical. Additional effects, functionalities and aesthetics give additional value, helping consumers to achieve their goals, for a life enhanced.

POWER COTTON A system for comfortable cotton fabrics with more than 5 times higher abrasion resistance

Ceralube® PHD liq c

Special high density polyethylene to improve

- Tear strength
- Abrasion resistance



Arkophob® DAN New liq

- Formaldehyde and organic tin-free crosslinker of high stability
- No influence on degree of whiteness

Solusoft® NMW liq c

- Non yellowing
- · Non-ionic silicone micro-emulsion
- Elegant softness