

POWER COTTON THE ARCHROMA WAY

A system for comfortable cotton fabrics with more than 5 times higher abrasion resistance

POWER COTTON / Main benefits in a nutshell

- Safe products from a reliable global partner who applies international safety standards
- No use of crosslinker containing butanone-oxime, which is becoming more restricted
- Enhances dramatically the fabric quality in terms of abrasion resistance
- Imparts a wash-durable softness to the fabric
- Creates opportunities for the mills to supply larger brands and enter new market segments thanks to:
 - No yellowing
 - No color change
 - Products with higher stability
 - Better performance in various test methods
 - Better reproducibility

'SAFE' WITH:
POWER COTTON finish system



SAFE

'ENHANCED' WITH:
POWER COTTON finish system



ENHANCED

www.archroma.com

ARCHROMA MANAGEMENT LLC
Brand & Performance Textile Specialties
Neuhofstrasse 11, 4153 Reinach
Switzerland

textile.specialties@archroma.com

For additional technical service and/or laboratory assistance, contact your local Archroma representative.

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CERTIFIED TO
ISO 9001
ISO 14001
OHSAS 18001

THE ARCHROMA WAY / Safe + Enhanced = The Enhanced Collection



SAFE - IT'S OUR NATURE TO PROTECT

A solid core: Our deeply rooted goal to protect people and our planet. Safe to use, safe to release and also safe to wear.

ENHANCED - IT'S OUR NATURE TO ADD ANOTHER LEVEL OF VALUE

Your innovation is critical. Additional effects, functionalities and aesthetics give additional value, helping consumers to achieve their goals, for a life enhanced.

POWER COTTON / A system for comfortable cotton fabrics with more than 5 times higher abrasion resistance

- Ceralube® PHD liq c**
Special high density polyethylene to improve
- Tear strength
 - Abrasion resistance

- Arkophob® DAN New liq**
- Formaldehyde and organic tin-free crosslinker of high stability
 - No influence on degree of whiteness



- Solusoft® NMW liq c**
- Non yellowing
 - Non-ionic silicone micro-emulsion
 - Elegant softness